

CHARLIE MORITZ

WEB DESIGNER
COPYWRITER
TEACHER

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Tokyo, Kodaira-shi

PROFILE

I'm a British web designer and professional copywriter living in Japan. I believe that if a job is worth doing, it is worth doing well. My big-picture focus provides massive value add for my clients, who get not only a beautiful website, but one that is optimised for conversions.

EXPERIENCE

FOUNDING DIRECTOR

MORITZ MEDIA GROUP | FOUNDED JUNE 2016

- Agency for UI/UX Design and creative media production.
- Building creative websites that help international clients achieve their business goals.

SOCIAL MEDIA MANAGER

JOBS IN JAPAN | DEC 2016 - PRESENT

- Creating content for social media including images, copy and video.
- Increased Facebook total page likes by **43%**, Reach by **87%** and social engagement by **107%** in 8 weeks.

FOUNDING DIRECTOR

LIVE WORK PLAY JAPAN | FEB 2016 - PRESENT

- Built a website with 400 email subscribers in 8 months.
- Role includes all graphic and web design, e-mail marketing, connecting on social media and creating products.

ENGLISH INSTRUCTOR

FUJI KINDERGARTEN | JUN 2015 - PRESENT

- Teaching English to children ages 4-12 at a world famous school.
- Teaching artisan bakery classes for children and parents.

EDUCATION

- **BACHELOR OF ARTS, PHILOSOPHY WITH PSYCHOLOGY**

UNIVERSITY OF WARWICK, UK | 2007 - 2010

QUALIFICATIONS

BID WRITING FOUNDATION CERTIFICATE

- **BID PERFECT UK**

150 HOUR ADVANCED ONLINE COURSE TEFL
CERTIFICATION, ITA ACCREDITED

SKILLS

- Adobe Photoshop CS
- Adobe Premiere Pro
- Wordpress, HTML/CSS
- Divi UI
- Photography / Film
- Graphic Design
- Voice Acting
- Content SEO
- Facebook Marketing
- E-mail Marketing
- Research
- Modern UI Design
- Self-Taught piano, guitar, everything/anything.